



We Need Your Contact Information for New County Brochure

The 2005 County Brochure will be going to print the end of March. This year we will be combining the two current brochures into one. We will be printing 50,000 and they will be distributed throughout the Front Range, at DIA, Cherry Creek Shopping Center, Denver Visitor Center, all of the Welcome Centers and as a fulfillment piece for all phone, mail and email inquiries. If you are interested in having your **tourism business** listed you have several options available to you:

1. Name and phone number are complimentary. Please contact me with your most current information.
2. Name in Bold is \$50, address and

website address \$50. 10 word description is \$100. Photo on section page is \$250.

3. All Chamber and Tourism Bureau members get name, address, 10 word listing, name in bold and website address complimentary.
4. CTB Membership is only \$150. In addition to the full listing in the brochure, members also receive name, address, 25 word listing, name in bold and web link on the county website (a \$200 value).

Please contact me at 303-567-4660 or heather@clearcreekcounty.org if you have questions or you are interested in being included in the brochure.

March Educational Meeting

Please join us Wednesday, March 16, 2005, 12:00 p.m. – 1:00 p.m. at Colorado Accounting, 1443 Colorado Blvd., Idaho Springs. Guest speaker Lynn Weintraub will be showcasing her business center and speaking on small business loans. Cost is \$10 for members and \$15 for non-members. Price includes lunch. Please RSVP to 303-567-4660 or heather@clearcreekcounty.org.

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CTB Meeting Dates:

Board Meetings (3:00-5:00 pm)

March 10: Mile Hi rafting in Dumont

April 14: Tommyknocker Brewery, Idaho Springs

Membership Educational Breakfasts:

Wednesday, March 16, 2005, 12:00 p.m. – 1:00 p.m. at Colorado Accounting, 1443 Colorado Blvd., Idaho Springs.

Membership News

New Administrative Assistant—Diane Kielty

The CTB is pleased to welcome new staff member Diane Kielty. Diane is a long time county resident with extensive background in office management and sales. She has worked for Lange Golf, a company specializing in women's golf clubs, for many years. The company has recently relocated to California and will be creating a satellite office here in Clear Creek Coutny. Diane is replacing Jodi Candlin who has accepted the position of Town Clerk for Silver Plume. Please stop by and meet Diane Monday-Friday from 11-5 pm.

The CTB has a New Office Space

The Chamber and Tourism Bureau has moved into a new office as of January 20th. The office is still located in the Heritage Center Building in Idaho Springs. Our new office is upstairs and is accessed from the Miner Street Entrance. All of our contact information will remain the same.

Membership Packets/Cards

All current members will be receiving an updated membership packet and membership cards next week. If you are interested in becoming a member please contact us to receive a new member application packet.

Member to Member Discount Program

Present your membership card for discount

Alpine Insurance Management, Robert Smith

Free review of existing insurance

Clear Creek Rafting, John Rice

10% off all trips for all members. Not to be combined with any other offer.

Clear Creek Veterinary Clinic, Dr. Jeff Norton

10% discount

Ed Shindel, Attorney

25% discount

End of the Line, Mark Graybill

10-15% discount

Georgetown Mountain Inn, Marie Claude-Williams and Tom Wilson

20% discount on room rental

Georgetown Rock Shop, Matthew Schmalz

10% discount

Georgetown Super 8, Cindy Boutin

10% off stay

Golightly Guided Tours, Gaye Jacobs

10% off all tours

Hands On Therapeutic Massage, Laurie Prunier

\$5 off one hour massage, useage unlimited

H&H Lodge, Valdek and Grace Zawadski

10% discount for all members

The Happy Cooker Restaurant, Jenette Lacey

10% discount

J. Jacob Properties, LLC, Ronda Reagon

25% discount

Jackpot Marketing, Janet Spain

Save 25% on services

Kindred Spirits Tour and Travel, Heather Lopez

10% off any tour offered on website

Maison de Ski, Robert Davis

10% discount

Margie's Place, Margie Roscop

10% off any items except sale items

Mile Hi Rafting, Suzen Raymond and Dan Stonebraker

15% off rafting trip of 5 people or more

Miner's Pick Bed and Breakfast, Vicki Larson

10% discount

Paco's Restaurant, Bill and Estel Bateman

10% off order of \$25 or more

Paramount Home Loans, Chelle Kleinwachter

Will waive the 1-point Broker fee (up front Broker fee)

Raft Masters, Dennis Wied

15% off all trips

Ski Country Antiques, Brian Kleinwachter and Jeff Hume

20% off any one item Hwy.

103 Plumbing, Remodeling and Repair, William Innis, Sr.

10% off entire bill in addition to local discount if applicable (Idaho Springs)

Subway, Idaho Springs, Dan Ambrosia

15% off all food

WisperTEL of Clear Creek & Gilpin Counties, Kris Olmhausen

½ off standard installation

If you are interested in offering a discount to the membership and you are a current member with the CTB please contact us.

Co-op Advertising Opportunities of the Month

Golden Guide

50,000 guides published in April, 2006

Details:

Clear Creek County has the inside back cover of this publication, which is a supplement to the Golden Sentinel and Golden Transcript newspapers. In addition, copies are distributed at the Golden Visitors Center and at Coors Brewery Tours. Market is front range residents who subscribe to the paper, visitors to Golden and Coors Brewing Company.

The CTB has purchased a full page ad. We are looking for six partners at a cost of \$400 per partner. Ad size is 21/4 " x 3 1/2". We are also looking for 3 listing partners at a cost of \$150. (5lines). *The deadline for commitment is March 15, 2005. Artwork is due March 25, 2005 and payment will be due April, 2005.*

Clear Creek County Group Tour Manual

This new manual to be printed April 1st, will include information on each town, attractions and recreation geared toward the group market; group dining; Clear Creek County history, facts and tips; maps; sample itineraries, local step on guide information, motor coach parking, events calendar and more. We recently sent a direct mail postcard to 1000 tour operators, meeting planners and group leaders highlighting our new Group Tour Manual. We will be sending the manual to these and other group planners by request. We anticipate distribution for 2005 to be around 500 manuals. Deadline for advertising is March 20th, This will be a magazine style publication. Cost for advertising is \$200 for a quarter page on the inside front cover and back cover (4 available on each), \$100 for a quarter page on each section page (1 available on each).

Partners will be selected on a first come, first served basis. Please contact Heather if you are interested. 303-567-4660 or heather@clearcreekcounty.org.

Clear Creek County Railroad and Mining Days

EMPIRE - GEORGETOWN - IDAHO SPRINGS - SILVER PLUME

MAY 28 & 29, 2005

The Chamber and Tourism Bureau is partnering with the local communities to sponsor this county wide event highlighting Clear Creek County's Railroad and Mining history. Preliminary Events/Promotions are:

- **Georgetown Loop Historic Railroad** – Children under 12 ride free with the purchase of an adult ticket.
- **Free ore samples with the price of a tour at Phoenix Gold Mine, Argo Mine and Lebanon Silver Mine.**
- **Live music, fiddle contest, storytelling and Beer Garden at Citizens park in Idaho Springs**
- **Model Train Exhibit in Idaho Springs and Georgetown**
- **Gem and Mineral Show in Idaho Springs**
- **Historic Railroad Walking tours sponsored by the Idaho Springs Historical Society**
- **Magic Lantern Slide Show at the United Center**
- **Children's Games and Crafts in Georgetown and Idaho Springs**
- **Old Time Photos and costumes**
- **Cocktail reception on Engine #60 sponsored by the Idaho Springs Historical Society**
- **Rail Yard Tours in Silver Plume**
- **Special Tours of the George Rowe Museum in Silver Plume**
- **Special 1800's menus at the local restaurants**

- **Murder Mystery Event in Georgetown & Empire**
- **Event Pass that will provide 15% discount to participants. This will encourage countywide visitation and also be a souvenir for the event**

We are finalizing the events at our next meeting on March 9th at 12:00 pm at Savago Restaurant in Idaho Springs. We welcome everyone to come and share your ideas. We are looking for volunteers to assist with planning and the day of the event.

We will be selling booths in Idaho Springs and Georgetown at several locations. The booths are available to county businesses and Chamber and Tourism Bureau members only. Booth cost is \$25. If you are interested please contact Heather for details.

If you are unable to attend the March 9th meeting, please feel free to contact me at 303-567-4660 or heather@clearcreekcounty.org with questions or suggestions.

Memorial Day weekend was chosen as the date for this event to coincide with the opening of the new Georgetown Loop Historic Railroad. We are hoping for extensive media coverage. Due to concerns regarding graduation on May 28th, all events will begin after 11:00 pm on that day.

Promotion for this event will be press releases to local media, posters at all the local businesses, advertisements in the Denver Metro Convention and Visitor's Bureau Official Vacation Guide, AAA Encompass magazine, Denver Post, Rocky Mountain News, Golden Guide and more.



Our new CTB Logo!

Heather Lopez, Executive Director
Diane Kielty, Admin. Assistant

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303-567-4660, 303-567-0967 Fax
heather@clearcreekcounty.org
diane@clearcreekcounty.org

Mailing Address Line 1
Mailing Address Line 2
Mailing Address Line 3
Mailing Address Line 4
Mailing Address Line 5

Visit Us at:
www.clearcreekcounty.org

CTB Board Members:

Clear Creek County Representatives:

Cindy Condon, City of Idaho Springs (Secretary) 303-567-4421
Jim Schwab, Tommyknocker -Vice-Chair 303-567-4419
John Rice, Clear Creek Rafting 303-567-1000
Jeff Hume, Ski Country Antiques 303-674-4666
Kevin Wright, Loveland Ski Area 303-569-3203
Vicki Larson, Miners Pick B&B 303-567-4870
Dave Reid, Twin Tunnels Development 303-674-2208
Dianne Willie, EDS Waste 303-278-8600
Chip Bair, Beau Jos Pizza 303-981-8518
Ed Shindel, Attorney

Empire Representative:

Gaye Jacobs, Tour Guide, IGA, RMGA 303-455-8979

Georgetown Representatives:

Bob Smith, Alpine Insurance (Chair) 303-569-2907
Paul Nisler, Rose Street B&B (Treasurer) 303-569-2222

Idaho Springs Representatives:

Dan Ebert, Two Brothers Deli 303-567-2439
Cindy Olson, IS City Council 303-569-3203

Silver Plume Representative

Jay Goodridge, Weathertop Lodging B&B 303-569-2100

All of the CTB's meetings are open to the public and we appreciate your input and feedback on our efforts. If your business would like to host a meeting in 2005 please call 303-567-4660.

WE NEED YOUR EMAIL ADDRESS!

To receive the newsletter via email and to notify you of last minute co-op advertising opportunities. We won't share your email or use it for any other purposes.